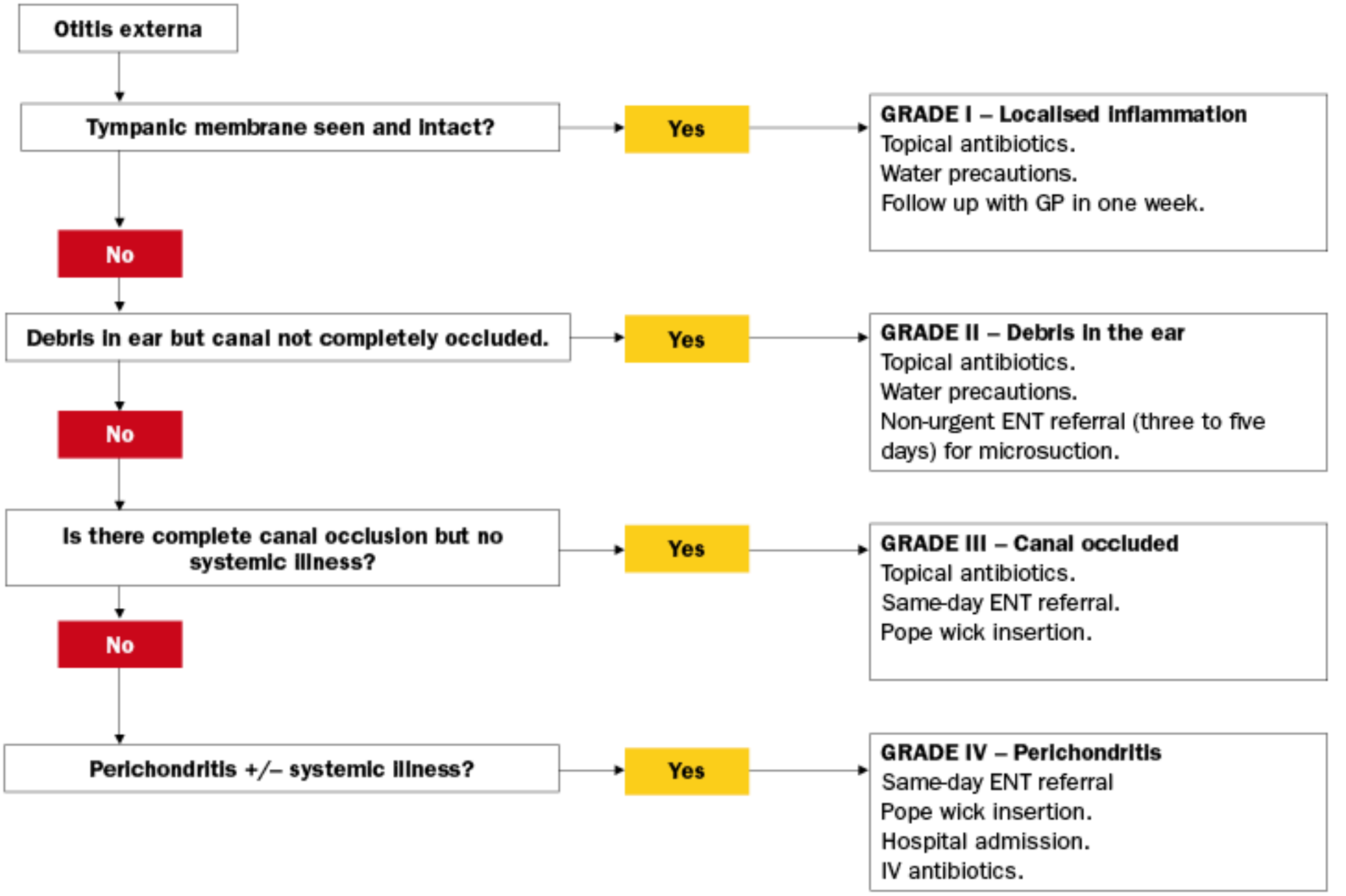THE BRIGHTON GRADING – A MANAGEMENT ALGORITHM FOR OTITIS EXTERNA